

BENEFITS OF SPONSORSHIP

This is an opportunity for a business, club or individual to be a part of the 2017 District 4 Conference. Promote your business, club, event or send a personal communication to professional women in Southwestern Ontario and Northern US States of New York and Pennsylvania. District 4 has over 800 members and this is an opportunity for you to connect with them.

Deadline: Wednesday, August 30, 2017

CONFERENCE EVENT SPONSORSHIPS

\$1,000+

GALA DINNER (SATURDAY) SPONSOR (7 @ \$1,000)

MARGARITA NIGHT DINNER (FRIDAY) SPONSOR (4 @ \$1,000)

BREAKFAST (SUNDAY) SPONSOR (4 @ \$1,000)

LUNCH (SATURDAY) SPONSOR (4 @ \$1,000)

ZONTA INTERNATIONAL DIRECTORS' RECEPTION SPONSOR (3 @ \$1,000)

SATURDAY NIGHT ENTERTAINMENT SPONSOR (2 @ \$1,000)

Recognition size & positioning aligned with designated sponsorship

- Company banner on Zonta District 4 website home page and conference webpage
- Industry exclusivity within designated sponsorship
- Prominent company name/logo recognition on advertising material (print, social media & communications to membership), conference program and recognition card on tables for conference members
- Corporate vertical banner (provided by sponsor) signage in prominent position during conference
- Product/material display table
- Sponsorship listed in rolling conference slides
- Podium recognition & speaking opportunity during Opening Ceremonies on Friday evening
- Saturday night Gala Dinner tickets for two
- *Subject to commitment date*

CONFERENCE DIAMOND SPONSORSHIPS

\$500

***OPENING CEREMONY MEETING ROOM SPONSOR,
FIRST TIME & DELEGATE MEETING SPONSORS***

- Zonta District 4 website conference webpage logo/name recognition
- Company banner on Zonta District 4 website conference home page

Recognition size and positioning aligned with designated sponsorship:

- Company logo/name on advertising material (print, social media & communications to membership) conference program and recognition card on conference member tables (lessor size if event title sponsor obtained)
- Corporate vertical banner (provided by sponsor) signage positioned during conference
- Sponsorship listed in rolling conference slides
- Podium recognition for sponsorship
- The opportunity to meet and introduce the guest speaker or panel members
- Friday night dinner ticket for two
- *Subject to commitment date*

CONFERENCE PLATINUM SPONSORSHIP

\$250

**SPEAKER GIFT SPONSORS EXCLUSIVE @ \$250
COFFEE SERVICE SPONSORS (10 @ 250)**

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|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Speaker Gift Sponsor
Recognition card with gift
Recognition on gift table | <ul style="list-style-type: none">• Coffee Service Sponsor
Opportunity to be recognized as morning and afternoon coffee service sponsor at coffee stations |
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Recognition size and positioning aligned with designated sponsorship:

- Zonta District 4 website conference home page logo/name recognition
- Company logo/name on advertising material (print, social media & communications to membership) conference program and recognition card on conference member tables
- Table and podium recognition
- Sponsorship listed in rolling conference slides
- Saturday lunch ticket for one
- *Subject to commitment date*

CONFERENCE PROGRAM AD SPONSORS

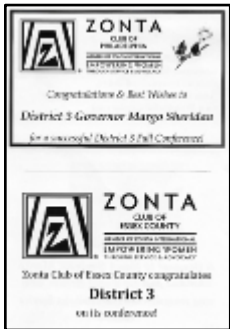
GOLD AD SPONSORSHIP
\$100



Example

- Full page (8.5" x 5.5") advertisement of upcoming event, promotion or personal communication in conference program
- Sponsorship listed in rolling conference slides
- Name / logo recognition on Zonta District 4 conference sponsorship webpage
- *Subject to commitment date*

SILVER AD SPONSORSHIP
\$50



Example

- ½ (8.5" x 2.75") page advertisement of upcoming event, promotion or personal communication in conference program
- Name/logo recognition on Zonta District 4 conference sponsorship webpage
- *Subject to commitment date*

BRONZE AD SPONSORSHIP
\$25



Example

- Business card size (3.5" x 2") advertisement of upcoming event, promotion or personal communication in conference program
- *Subject to commitment date*