

AREA DIRECTOR'S ACTIVITY REPORT

DATE: Jun 1 to Oct 31/10 AREA # 1 A.D. Cathie Wheeler

CLUBS VISITED: Attended Woodstock meeting in Sep-presented convention highlights and discussed D4 expectations re membership and getting back to basics (protocol etc)

PRESIDENTS MEETINGS HELD: Aug 28/10 (4 of the presidents) and Oct 6 (other 2 presidents)

CLUB INTERACTIONS: Responded to e-mails requesting information.

OUTSTANDING OPPORTUNITIES/ISSUES:

- **Membership growth and retention** ... Since Jun 1/10 ... Guelph and Owen Sound have a new member each, Cambridge expects 2 new members (the ladies attended their Oct meeting and are very keen to join), Kitchener-Waterloo has 2 new members
- **Birthing kits** ...all clubs are coming on board, Owen Sound had 2 members travel to Brampton Caledon to help assemble.

UPCOMING AREA EVENTS CALENDAR:

- Nov 07 – Stratford – Women's Health Event
- Nov 07 – Kitchener-Waterloo - Recipe for Entertaining
- Nov 06 – Cambridge/Guelph birthing kits Birthing kit Assembly
- Nov 20 – Kitchener-Waterloo - Birthing kit Assembly
- Nov/Dec - Owen Sound Rose sale for local women's center
- Apr 30/11 – Guelph – Spring workshop booked

Fundraising

- Owen Sound's Golf Tournament in June raised \$47,000
- Kitchener-Waterloo distributed their golf tournament (May 27, 2010) funds (\$42,500) at their Sep meeting

Respectfully submitted

Cathie Wheeler

October 31, 2010