

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2011 to November 30, 2011**

AREA: 2

Area Director: Rosita Hall

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MEMBERSHIP:

Total # for Area June 1, 2011 152 members

Total # for Area at period end 152 members

Contributions to Zonta International Foundation during the period: \$ 770.93
(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: \$19,604
(Scholarships, YWPA, Klausman etc)

Area fundraisers and the amount raised for this period:

- Women of achievement Gala – Zonta Club of Brampton
- Bingo , 50/50 draw – Zonta Club of Hamilton 1
- Car Rally - Zonta Club of Oakville
- Total raised by above noted clubs is: **\$48, 724.85**
- 3 clubs (Hamilton 11, Zonta Club of Mississauga, Zonta Club of Toronto no fundraisers during this timeframe)

Area service projects (hands on) other than Birthing Kits for this period:

Hamilton 1 – Hygiene Kits for Shelters'
Hamilton 11 – none during this time frame
Toronto – none during this time frame
Oakville – several activities related to the VAW imitative
Mississauga – none
Toronto - none

BIRTHING KITS:

What has your area done during the period?

Zonta Clubs of Hamilton 1 & 2 joint effort – 1,000 kits
Toronto & Mississauga joint effort – 945 Kits



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Oakville and Brampton – no kits during this time frame
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If assembled, how many? 1,945 kits were assembled during this time frame

Where were they sent? Haiti

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COMMUNICATION / DISSEMINATION OF INFORMATION

	Completed to Date during the <u>period</u>	Remarks
<u>Area Director's Newsletter</u>	None during this time frame	
<u>Club Newsletters</u>	The Zonta Club of Brampton and the Zonta Club of Hamilton 1 submit monthly newsletters Hamilton 11 completed their newsletter during this time frame as well. Mississauga does quarterly newsletters Toronto and Oakville no newsletters to date.	I have not consistently submitted an Area Directors newsletter however I am in weekly contact with all of my clubs. I always check in via telephone or an email. It has worked extremely well. My Presidents know that I am accessible to them at anytime. I can always access my emails during my work travels
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe: Zonta Club of Hamilton 11, Hamilton 1 and the Zonta Club of Oakville are frequently in the news re: events		

List Club functions attended during the period including meetings and special events:

Hamilton 1 – induction and long term service Awards
 Zonta Club of Mississauga – Annual retreat –
 Hamilton 11 – Home club
 Hamilton 1 – Golf Tournament dinner
 Zonta Club of Brampton – Women of Achievement dinner
 Presidents meeting – all clubs (twice) – Oakville Ontario
 Z- Club Charter Presentation (Hamilton 1 & 2)
 Birthing Kit Assembly Day – Hamilton 1 & 2

ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

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The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9I64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes # 5 No # 1

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

International programs – video has been circulated
Used as a tool to educate both current and potential members
1 Club has had International Rep – Kathleen Douglass present “Impacting our world through our International projects (perhaps this could be a recommendation for all clubs.
Part of regular club meetings
Information is on local websites (for some clubs) and facebook (2 clubs)

Are Clubs in your Area working on local service projects that advance the status of women?
Please give examples of local service projects that advance the status of women during this quarter.

- Person's Day Breakfast
- Sistering – Agency to support homeless, marginalized, and low income women in the Greater Toronto Region
- Aids Network
- Sexual Assault Centre
- CIBC Breast Assessment Centre
- Women's Mental Health Initiatives
- Unite Say NO initiative
- Several VAW initiatives

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If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

A couple of smaller projects not in alignment however clubs are aware of this and will make the necessary adjustments

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

In total four clubs have introduced the Cards (Hamilton 1 &2) and Oakville & Brampton – other two clubs are aware of the cards but have a tendency to lose sight of it at times – I constantly remind them at all Presidents meetings

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

As per note above

What are you, as Area Director, doing to support this process?

As per note above

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it?
For the present reporting period: how close is the Area to reaching this goal?

Between the six clubs the membership goal has been to recruit 18 new members - to date 8 new members have come on stream (during this reporting period) – Clubs are focusing (first and foremost) on **retention** as it makes no sense to bring members in the front door and have them leave out the back. With a solid foundation of programs that engages current members, t clubs have then agreed to zoom in on new members. Basically both can be done in unison t but attention to retention is a big goal of all clubs in my area. Part of the retention strategy will focus also on mentorship.

Does your Area have Z- or Golden Z-clubs?

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Yes! New club chartered (Hamilton 1 & 2) in November/2011
Toronto – 2 Z Clubs
Mississauga – 2 Z clubs
Brampton – Z-Club

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Yes – a new one possibly in Brampton

As Area Director, what have you done to work on this?

As Area Director I was instrumental in recommending a Z Club be chartered in our Hamilton clubs. I attended 2 Z-Club conferences became quite excited and took this energy back to my club. As a result a committee was formed. I was also able to locate a school for the project and am currently seeking out information for the formation of a Golden Z club at McMaster where I do a lot of work. The Z Club School was easy to obtain as my sons attended this school and I knew the teachers well.

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

All the Presidents have indicated that they are encouraging all members to make a donation to ZIF – As an area we have set up a friendly competition. Our area has done well with Club donations to ZIF overall

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

This is an area where all my clubs need to work on more – having Joanne Raymond come to individual clubs is a start and I am constantly encouraging this. While three of the six clubs have a United Nations Committee – they have not been able to specifically target an area for action during this time frame. During the next six months I will be working with all my clubs to improve in this area. There has been such a focus on membership and advocacy that we have not paid enough attention to UN initiatives.

What actions have your Area Clubs made to promote the International Awards?

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Amelia Earhart Fellowship	Action/Activities: Hamilton 11 has engaged in educating its members about Amelia – the Zonta Club of Brampton has done the same -
Jane M Klausman Scholarships	Action/Activities: Three out of the six clubs have participated
Young Women in Public Affairs Awards	Action/Activities: Clubs have had former winners in as speakers- most recently in October Hamilton 11 had a winner as a guest speaker and a former winner has joined their club. All clubs are on board with YWPA awards

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: ALL CLUBS ON BOARD PROMOTING THIS DAY AND ENCOURAGING SPEAKERS – ESPECIALLY FORMER WINNERS
Rose day/International Women's Day March 8	Action/Activities: 5 OUT OF MY SIX CLUBS ARE INVOLVED IN IWD EVENTS – ALL ARE QUITE SUCCESSFUL AS FUNDRAISERS OR PUBLIC RELATIONS EVENTS
International day of peace September 21	Action/Activities: Three out of the six Clubs promote this day
United Nations day October 24	Action/Activities: Three out of the six clubs promote this day
Zonta International "birthday" November 8	Action/Activities: ALL CLUBS PAY SPECIAL RECOGNITION

Respectfully submitted:
Rosita Hall
December 05/2011