

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD December 1, 2011 to May 31, 2012**

AREA: 4

Area Director: Donna Ketchum-Colletta

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Membership:

Total # for Area June 1, 2010 183

Total # for Area at period end May 31, 2012 180

Contributions to Zonta International Foundation during the period: \$14,255
(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: \$38,249
(Scholarships, YWPA, Klausman etc)

Area fundraisers and the amount raised for this period:

ZC of Amherst – Wine Tasting \$529, Tea Party \$220, Poinsettia Sale \$312
ZC of Aurora – Red Auction \$50
ZC of Batavia – Lucky Numbers Luncheon \$10,000 est.
ZC of Buffalo - Basket Raffle \$4,400, Kentucky Derby \$700 est., Spring Fling “Bling” \$700 est.
ZC of Cheektowaga-Lanc. – February Lottery \$1,354, Lucky Ladies Luncheon \$7,007
ZC of Geneva- Pot Luck \$165, Cookie Sale \$1,601
ZC of Hamburg/OP – Christmas Wrapping at the Mall \$3,981
ZC of Rochester – Feb. Lottery \$885, Pampered Chef \$202, Book Sale \$35, Reaching For The Stars \$7,500 (May est.)

Area service projects (hands on) other than Birthing Kits for this period:

ZC of Amherst – Gilda House gingerbread and bird house weekend, poster project for Family Justice Center (Domestic Violence), volunteer to sell items made by women in 3rd world countries at **10,000 Villages**
ZC of Aurora- Poster Project for Family Justice Center (domestic violence)
ZC of Batavia – Volunteering at My Sister's Closet store, Power Up mentor program
ZC of Buffalo- TRY Program (Teaching and Restoring Youth Mentor Program Took the young ladies to a real restaurant for a Christmas dinner and celebrated each girl's birthday with a

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homemade gift (afghans). Cornerstone Manor brought Valentines to mother's and children, Women's Respite Groups food donation, SANYS (for women who have been raped) donations of loose sweatpants and T-shirts.
ZC of Cheek/Lanc Women's Economic Opportunity – Collected clothing for women returning to work, Haven House – Night Clothing, Domestic Violence Posters placement
ZC of Geneva- Road Cleanup (not women focused)
ZC of Hamb/OP Family Justice Center (DV) volunteer at center, poster project, and worked the fundraising breakfast, Kathleen Mary House (DV) Boar member, Worked fundraiser, Cook for the Ronald McDonald House
ZC of Rochester- Provided registration and auction support for Crisis Nursery, Wilson Commencement Park and Mercy Community Services, Assembled newsletter for St. Joseph's Neighborhood (not women focused), Knitted hats, scarves, mittens, for homeless youth (not women focused)

BIRTHING KITS:

What has your area done during the period?

ZC of Amherst- None at this time
ZC of Aurora – None at this time
ZC of Batavia – Assembling on June 2 (500 kits est.)
ZC of Buffalo- None at this time
ZC of Cheek/Lanc – summer assembly scheduled (500 est.)
ZC of Geneva- Assembly on 5/28/12 (50 kits were assembled)
ZC of Hamburg/OP Will join ZC of Cheek/OP for summer assembling
ZC of Rochester – None at this time

If assembled, how many? _____

Where were they sent? _____

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COMMUNICATION / DISSEMINATION OF INFORMATION

	Completed to Date during the <u>period</u>	Remarks
Area Director's Newsletter	3	Bimonthly communications with club's and their boards through emails. All communications shared with Gov. and Lt. Gov.
<p>Others (e.g. media coverage or information submitted to media without receiving coverage): Forwarded every club's newsletters to each club in Area 4. All clubs in Area 4 send out monthly newsletters.</p> <p>ZC of Amherst, ZC of Rochester used email to promote upcoming fundraisers. ZC of Aurora Newspaper coverage for scholarship winner ZC of Batavia placed articles in the Batavia Daily News covering new Z Club, Lucky Ladies Luncheon, Zontian of the Year, and Community Service Award to vice president of the club ZC of Buffalo used community Event Board on Radio and Buffalo News paper to advertise Spring Fling Fund Raiser. Also networked with other agencies for assistance with LAA Women's Forum. ZC of Cheek/Lanc- None ZC of Geneva- used local newspaper to advertise fund raiser in Dec. and Birthing Kit Assembly ZC of Hamb/OP – TV interview on ZI projects and info on local clubs, ad in Habitat program, article in local paper on award from Family Justice Center Award, Starting a new Z Club, Rose Day Award, spotlight on OP resident Liz Cash in local newspaper BEE, launched new web page! ZC of Rochester -None</p>		

List Club functions attended during the period including meetings and special events:

<p>ZC of Cheektowaga – Dec. Christmas meeting ZC of Hamburg-OP – Dec. worked 2 days at fund raiser ZC of Pittsburgh- April Presented at the Areas 5&6 workshop ZC of Cheek/Lanc. –April Presented at the Areas 3 &4 workshop ZC of Hamilton 2 –April Presented at the Areas 1&2 workshop ZC of Buffalo- April attended Spring Fling fund raiser ZC of Rochester – May Attend “Reaching for the Stars” fund raiser District 4 Board Meeting - May ZC of Rochester-May Installation of new Officers ZC of Geneva – May Installation of new Officers ZC of Hamburg/OP –May Installation of new Officers ZC of Batavia-Genesee- May Installation of new Officers ZC of Amherst – May Installation of new Officers</p>

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ZC of Cheektowaga/Lanc – June Installation of new Officers

ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area Clubs have formalized strategic plans? Yes #_5 No # 3

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

ZC of Amherst – Discussion at meeting on Fistula Project
ZC of Aurora- Handouts at club meetings and material in the club's newsletter. The club sponsored a girl in Kenya. A financial donation was given and a correspondence with this young lady is continuing.
ZC of Batavia – Power Point Presentation on the Zonta International Service Projects
ZC of Buffalo – Invited speakers; Mary Yunker D4 Amelia Earhart Chair, Gov. Bonnie Crogan-Mazur on ZI Service Projects
ZC of Cheek/Lanc – Information placed in club newsletters and meetings, members encouraged to go online to read e-news by ZI pres. Diane Curtis
ZC of Geneva- Invited D4 UN Chair Joanne Raymond to speak this summer.
ZC of Hamb/OP Articles in newsletter with updates on the advancement of ZI Projects
ZC of Rochester- Invited Speaker Gov. Bonnie Crogan-Mazur to speak on ZI Service Projects, sent out information to club member's via email on ZI Service projects

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

ZC of Amherst – Gerard House: Donation of gift cards and blanket, Gilda House:

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gingerbread and bird house event
ZC of Aurora- Had a speaker from the Family Justice Centre on the help they provide to Victims of domestic violence, participated in the bathroom stall poster project
ZC of Batavia – Power Up Program; cosponsored by Zonta and YWCA; mentor women in the program and help fund program, started a NEW Z Club
ZC of Buffalo- TRY program, SANYS for victims of rape, Domestic Violence posters program for the Erie County Family Justice Centre
ZC of Cheek/Lanc –Placement of domestic violence posters in bathroom stalls and volunteer time working at the dv office, members going through training for Habitat for Humanity Women's Build Project
ZC of Geneva – None
ZC of Hamb-OP – Focus on Domestic Violence members serve of two local domestic violence boards, members volunteer at dv shelter, placement of domestic violence posters, started a NEW Z club
ZC of Rochester- Auction support for Crisis Nursery, assemble newsletters for St. Joseph's Neighbourhood Center

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

A presentation on "Successful Service Projects" was presented at all 3 spring workshops. Using the ZI Objectives, a list of how to rate your service project was given to all attendees. This was followed by an email to all clubs in Area 4 and the workshop Power Point Presentation was posted on the D4 website for club use.

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

ZC of Buffalo- The District 4 LAA Chair (US), Bonnie Clesse spoke at a meeting. The ZC of Buffalo sponsored a very successful LAA Discussion Forum linking the refugee service groups and various women's groups in Erie County. The goal of the forum was to discover the needs of the women refugees in Buffalo. There are gaps in helping these women acculturate into the community.
ZC of Hamburg/OP urged members to contact their Senator to vote for CEDAW

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If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

An Advocacy program was presented at all 3 Spring Workshops in District 4. Examples were given of what you could do for Advocacy. Every club received a scorecard from ZI. Confirmed by all 8 presidents in Area 4

ZC Club of Amherst had two members attend the LAA Forum sponsored by the ZC of Buffalo

ZC of Batavia bought members from their new Z Club to the forum

ZC of Hamburg/OP had the District 4 LAA (US) member Bonnie Clesse present at the LAA Forum in Buffalo. 4 members attended the forum

ZC of Rochester participated in a theatre event on International Women's Day. It was a documentary on domestic violence followed by a panel discussion. The ZC of Rochester is a member of the Domestic Violence Consortium

What are you, as Area Director, doing to support this process?

Encouraged clubs to attend one of the spring workshops and complete the "scorecard". Encouraged clubs to have a presentation on LAA by district chair Bonnie Clesse. Provided the presidents with a list of all district speakers with phone numbers and email addresses
Encouraged clubs to participate in the LAA Forum Sponsored by the ZC of Buffalo.

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it?
For the present reporting period: how close is the Area to reaching this goal?

I encouraged clubs with low membership numbers to hold ZINGS! 1 ZING! was held which attracted 5 new members for that club. A goal for Area 4 was to retain current membership. I supported this goal by encouraging club's to participate in the Birthing Kit assembling which builds fellowship. I also encouraged them to ask friends to come and help with the birthing kit project, possibly attracting new members. I also encouraged presidents to have interesting speakers for club meetings that focused on Women's Issues.

Does your Area have Z- or Golden Z-clubs?

We have 3 Z Clubs in Area 4. **ZC of Cheektowaga/Lancaster**, **ZC of Batavia** (New!), **ZC of Hamburg/OP** (New!)

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Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

2 New Z Clubs this biennium- ZC of Batavia and the ZC of Hamburg/OP received new charters

As Area Director, what have you done to work on this?

Made internet announcements on the newly chartered Z Clubs and spoke at president meetings on Z Clubs

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Set the goal of the ZI suggested donation of 1/3 of fund raising monies.
ZC of Rochester achieved the goal, ZC of Buffalo achieved the goal, Z C of Cheek/Lanc achieved this goal
ZC of Amherst increased donation to ZIF.
ZC of Hamburg/OP had a large increase in their donation to ZIF due to designated fund raisers (wine tastings)

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

ZC of Batavia In February a member presented a power point presentation which discussed Zonta's role in the UN.
ZC of Hamburg/OP discussed the ZI projects and the collaboration with the UN in a local TV interview, articles put into newsletter, references to Zontian Magazine and the ZI e newsletter.

What actions have your Area Clubs made to promote the International Awards?

Amelia Earhart	Action/Activities: ZC of Batavia made a \$300 donation.
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Fellowship	<p>ZC of Buffalo sent letters to local colleges highlighting the award. Information on the AEF was posted on their website. ZC of Hamburg/OP put articles in local paper on the Fellowship</p>
Jane M Klausman Scholarships	<p>Action/Activities: ZC of Buffalo sent letters to local colleges highlighting this award. Information on the award was posted on their website. ZC of Hamburg/OP put articles in local paper on the scholarship</p>
Young Women in Public Affairs Awards	<p>Action/Activities: ZC of Batavia made a \$300 donation. ZC of Buffalo sent letters to Guidance Counselors at local high schools. The club winner is invited to a dinner and given a \$100 gift and their application is forwarded on to D4. ZC of Cheek/Lanc posted this award on their website and at local libraries ZC of Hamburg/OP put articles in local paper on the Scholarship</p>

Actions by your Area clubs to promote the Special Days listed below in the clubs?
 Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	<p>AE Action/Activities: ZC of Amherst had a member do a book review. "I Taught Amelia Earhart to Fly" by Neeta Snook ZC of Batavia A presentation was given by District 4 AE chair Mary Yunker. Which discussed women in aviation ZC of Buffalo The District 4 chair Mary Yunker spoke and showed a video of the women who trained Amelia. ZC of Cheek/Lanc. presented an informational program on the Fellowship ZC of Rochester The District 4 chair, Mary Yunker presented a program in January</p>
Rose day/International Women's Day March 8	<p>Action/Activities: ZC of Aurora presented roses to area women who improve the status of women. A two \$500 donations were made to the Rose Fund in honor of "Relay For Life: and "Crossroads Springs" ZC of Batavia delivered yellow roses to all members who joined the club in the 1980's or earlier. ZC of Buffalo chose 3 women to receive yellow roses for their activities to benefit the Zonta ideals in the community ZC of Cheek/Lanc honored 2 women from the community. An LAA presentation was given by the club's charter member at this</p>

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	<p>presentation ZC of Hamburg/OP Awarded a local women a yellow rose and had her speak at meeting on her work with the Family Justice Center and domestic violence ZC of Rochester participated with other local agencies in viewing the documentary "<i>Telling Amy's Story</i>"</p>
International day of peace September 21	Action/Activities: ZC of Buffalo hosted the 2012 District Conference.
United Nations day October 24	Action/Activities:
Zonta International "birthday" November 8	Action/Activities: ZC of Buffalo celebrated Marian de Forest with by serving birthday cake after dinner.