

**AREA DIRECTOR'S REPORT TO THE GOVERNOR  
FOR THE PERIOD December, 2012 to February 28, 2013**

**AREA: 5**

**Area Director: Frances K. Runyan**

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**Membership:**

**Total # for Area November 30, 2012 186**

**Total # for Area at period end 187**

**Contributions to Zonta International Foundation during the period: \$ -0-**

(ZI recommends 1/3 of funds raised Club manual p15)

**Contributions to local projects for the period including local awards: \$16,543**

(scholarships, YWPA, Klausman etc)

**Area fundraisers and the amount raised for this period:**

Bradford: December Candy Making - \$1100; February Annual Queen of Hearts Card Party - \$1459; New fundraiser began in January Calendars of Cash  
Corry: Annual Car/Money Raffle realizing \$9,984 profit  
Olean: Awarded \$2,000 to the Mildred Milliman Centre & \$2,000 to Cancer Services

**Area service projects (hands on) other than Birthing Kits for this period:**

Bradford: Currently working on developing an additional hands on service activity in addition to birthing kits, possibly involving victims of domestic violence.  
Jamestown: Rang the bell for the Salvation Army  
Olean: Collected & distributed 80 items for the Genesis House in Olean; rang the bell for the Salvation Army

**BIRTHING KITS:**

What has your area done during the period?

Olean: February 7th

If assembled, how many? 500

Where were they sent ? Not yet distributed. Checking with a few possibilities.

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**List Club functions attended during the period including meetings and special events:**

January 17 visited the Olean Club; February 21 was the speaker at the Olean Club. Bradford Queen of Hearts fundraiser.
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**ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION**

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

**Do your area clubs have formalized strategic plans?      Yes #3      No #3**

**1. Focus on our mission – Service**

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Bradford: Information is circulated through e-mail to the membership & newsletter articles. Corry: Information is printed from the website and circulated at meetings for all to read and discuss. Erie: Continues to discuss International projects and why the club should donate. Jamestown: Education at meetings. Olean: Dr. Vivian Cody spoke on International projects at the February 2013 meeting. Warren: Thru meetings and e-mails.
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Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

Bradford: Donated money to public library to purchase books to promote the status of women. Corry: Supports 21 <sup>st</sup> Century Girls. Olean: Continues to support the local Everywoman Opportunity Center in Olean. Warren: This Quarter the club held their first Women in Leadership Awards, three area women were invited to lunch, awarded certificates and the club made a donation of \$50 to a charity of their choice; Women are Wonderful project.
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If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

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Jamestown: Has discussed at Board and Business Meetings and plan to discontinue anything that is not service, funding or PR related over next year.

**2. Focus on our mission – Advocacy**

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) “scorecard?” (After logging in at [www.zonta.org](http://www.zonta.org) you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

No

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Bradford: Focuses on them at appropriate time.  
Corry: We are continuing to advise our club on this issue and members are updated on current events.  
Erie: Forming a committee.  
Jamestown: Newsletter articles.  
Olean: Monthly newsletter and links.  
Warren: Will strive to be more active on LAA activities.

What are you, as Area Director, doing to support this process?

Since my first official President's meeting is in October, I will have this in my Agenda & encourage the club's to utilize the district LAA speaker for programs. In many e-mails & communications I emphasised and focus & importance on Advocacy. I have invited Irene Majchrzak, Advocacy US to speak at our May Presidents' Meeting with incoming & outgoing Presidents & club Advocacy Chairs.

**3. Membership (Recruit, Retain, Rejuvenate)**

What is your Area's membership goal and how are the Clubs aiming to achieve it?  
For the present reporting period: how close is the Area to reaching this goal?

Bradford: **One member resigned**; they have invited 13 potential members to their Membership Event scheduled for April & are striving to increase membership.  
Corry: We are always encouraging new membership.  
Jamestown: **Two new members joined**; 45 is the goal and we are actively recruiting for this number and beyond.  
Olean: Having 10 new members join last year, they are striving & concentrating on retention.  
Warren: Goal to increase membership by four (one new member is joined in October.)

Does your Area have Z- or Golden Z-clubs?

Olean: Yes, they sponsor a Z-Club at the Olean High School in Olean, NY. The club was chartered in March of 2011.

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Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Jamestown: Yes, letters went out to two colleges and one high school.

As Area Director, what have you done to work on this?

Since I will be having a Presidents meeting in May, I will be addressing this issue & encouraging the clubs to take a more active approach in reaching our young people. I will make the Presidents more aware of the resources that are available to aide them in doing so. Lori Robinson, has offered to come and speak at a future President's meeting.

**4. International Service and educational program commitments**

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

I will strive to encourage all Area 5 clubs to formulate goals of increased donations to ZIF for the biennium. I'll report on my goals and achieving them upon further study. Jamestown actively encourages 33% of local funds to go to ZIF.

**5. United Nations activities**

**What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?**

Encouraging participation in UN day through the Area.

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Bradford gave five scholarships to students who have overcome some type of adversity & also involved themselves in school or local community. Corry: Celebrated Erie: Has a whole night devoted to Amelia Earhart and presents certificates to 2 eleventh graders from each local high school. They also tell them about the Amelia Earhart Fellowship. They have an excellent PowerPoint presentation on Amelia Earhart. Warren: donated money
Jane M Klausman Scholarships	Action/Activities: Bradford: Gave scholarships. Warren: Donated money.

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Young Women in Public Affairs Awards	Action/Activities: Bradford submitted a name for the scholarship. Olean: awarded a \$1,000 scholarship to a local high school graduate.
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Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Bradford and Corry had meetings with that emphasis. Erie: See prev. question.
Rose day/International Women's Day March 8	N/a for this quarter.
International day of peace September 21	N/A for this quarter.
United Nations day October 24	N/A for this quarter.
Zonta International "birthday" November 8	N/A for this quarter.