

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2011 to November 30, 2011**

AREA: 5

Area Director: Sylvia Stenander

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Membership:

Total # for Area June 1, 2011 177

Total # for Area at period end 180

Contributions to Zonta International Foundation during the period: \$4336

(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: \$19,698

(scholarships, YWPA, Klausman etc)

Area fundraisers and the amount raised for this period:

Olean: Annual Bingo for Breast Cancer-\$4509; Chinese Auction and 50/50 at Bingo Night-\$1860; Bon Ton Community Days - \$455

Jamestown: Tour de Zonta Bike Rally, Bon Ton Community Days, Labor Day Festival concession, Lily's Hope, Auction, Tshirt sales raised a total of \$7692.

Area service projects (hands on) other than Birthing Kits for this period:

Bradford: Homemade Christmas Candy Sale (results pending)

Olean: Sept. 21 – Club members organized/donated 68 arts & craft items to Girls Circle, part of the Child Advocacy Center in Olean; Oct. 27 –Annual Bingo for Breast Cancer. Had just over 150 participants. Also set up a tri-fold display on Education on Breast Cancer and handed out cards about performing breast exams.

Warren: Bundle Up Days for the Salvation Army

Corry: Kanzius Project for cancer research, ring bells for the Salvation Army, food baskets for the needy at Thanksgiving.

BIRTHING KITS:

What has your area done during the period?

No one has made birthing kits during this period.

If assembled, how many? _____

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Where were they sent? _____

COMMUNICATION / DISSEMINATION OF INFORMATION

	Completed to Date during the period	Remarks
Area Director's Newsletter	0	I do this in January in place of a Presidents' meeting.
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe: Olean – Article on Bingo for Breast Cancer; Jamestown – Newspaper article on donation to library.		

List Club functions attended during the period including meetings and special events:

Attended Warren meeting to report on Conference, MCed Jamestown 90 th anniversary
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ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:
<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:
<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes # 2 No # 4

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:
<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Bradford goes over projects and the things Zonta stands for at new member luncheon. Jamestown – Tour de Zonta Bike Rally raised money to end human trafficking and support international service projects.

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

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Bradford is designing and printing note cards for each member to send to a woman who influenced her life for Rose Day in March.

Jamestown – at Zonta Day at Chautauqua held a book signing by honorary member on women's issues. The lunch speaker talked about the fistula issue. Lily's Hope at the WCA Cancer Treatment Center continues to give wigs to women undergoing chemotherapy.

Corry – 21st Century Girls

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

None reported using the card so far. I will encourage this in my newsletter and at the next Presidents' meeting.

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Jamestown is focusing more on LAA with a program highlighting LAA in 2012.

Corry – had two speakers provide information about abuse and slavery of women in the world and locally and what to look for.

What are you, as Area Director, doing to support this process?

I have made them aware of the scorecard and where to find it online and I talk about it when I visit a club. I've given them Bonnie Clesse's name as a potential speaker on LAA.

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it?
For the present reporting period: how close is the Area to reaching this goal?

Bradford, currently at 44, would like to gain 2 new members this year. None added so far.

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Jamestown –would like to be at 45 active members by 6/1/12. Recently accepted 4 new members and is currently at 42 active and 1 honorary. Planning for recruitment, retention and possibly return of previous members.
Erie-always encouraging new membership.

Does your Area have Z- or Golden Z-clubs?

Olean – currently has a Z Club at Olean High School.

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Jamestown – working actively with Cassadaga Job Corps to start a Z Club.
Bradford has tried to start a club but it hasn't worked out so far.

As Area Director, what have you done to work on this?

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Bradford: Budgeted- \$880. Paid to date - \$468
 No other clubs reported on this question.

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

Bradford: Their LAA chair gave a talk on Zonta and the UN in October.
Corry: A fact sheet was handed out to members.

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities:
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Jane M Klausman Scholarships	Action/Activities:
Young Women in Public Affairs Awards	Action/Activities: Bradford has a student working on her application now.

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Corry: had a short presentation
Rose day/International Women’s Day March 8	Action/Activities: Bradford: note cards to women of influence. Corry: had a short presentation
International day of peace September 21	Action/Activities: Corry: handed out a fact sheet.
United Nations day October 24	Action/Activities: Bradford: LAA chair gave talk on Zonta and the UN in October. Corry: handed out a fact sheet
Zonta International “birthday” November 8	Action/Activities: Corry: had an International meal and a speaker.