

## January, 2014 Board meeting Report for Advocacy,US

Amazingly, the enthusiasm and participation for the "16 Days of Activism" has been outstanding. The events were exciting from bridge walking to daily articles and inclusive of other groups, to girls Scout troops and younger women. Towns were encouraged to join the walks and ribbons and bracelets were given to create even greater visibility. Opportunities for further joint projects will enhance the relationships that were created with these events. We will hear more AND next year will be even better organized and the delivery will have an even greater impact. The District has been phenomenal and thank you Connie for sending the info to Kay Meyer as well.

The TED x Buffalo video including our Niagara Falls, NY President, Kathryn Bunyan Mc Clendon did get to ZI and will be on the website and facebook. Kathryn did a great job writing her speech, taping and being part of the interview process. There was a lot of work to be done before she even was chosen to give her talk. Kat included Marian de Forest as one of the "Table of Four," women she feels has had a positive impact on her life.

Our Go-To-Meetings have been put aside during the holidays yet we still are doing the work of meeting with groups and individuals that will help us bring our District project to the forefront in the coming months. As Zontians are beginning to create their events, I will be sending them the following information.

- Meet with the various organizations.
- Discuss Zonta, how you can help and what it is we are trying to accomplish in our communities.
- We are looking to have a District-Wide consistent poster similar to but not the same as the one being used by Family Justice Center in Buffalo.
- The cost of the poster will be placed on the Ways and Means committee to raise money for Club as we do for all service projects. Plans need to be made in the clubs for how this will also, be handled.
- There is so much to do! The District Board feels that all of the investigating should take place now and the kick off will be at the beginning of the next biennium.

I will be talking more about this on the next advocacy go-to-meeting. The District knows that all the clubs need the time to get it right. Toni