



**Zonta International
District 4**

Advancing the Status of Women Worldwide

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD September 1, 2012 to November 30, 2012**

AREA: 1 _____

Area Director: Catherine Hardman _____

e-mail: chardman@sympatico.ca _____

Membership:

Total # for Area June 1, 2012 **92-only 4 of 6 clubs**

Total # for Area at period end **98-this number includes 4 of 6 clubs-previous number was 157**

Contributions to Zonta International Foundation during the period: **\$ 0 _____**
(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: **\$13,836.25**
(scholarships, YWPA, Klausman etc)

Fundraisers in this period:

Club	Event	Funds Raised
Kitchener-Waterloo	IWD	\$10,000
Woodstock	Mint Smoothies	\$1,750
Owen Sound	Walk for Memories- Alzheimer's Society Grey Bruce The club does a fundraiser, Marathon Bridge that is on- going and usually raises about \$2,000.	\$2,720

Area service projects (hands on) other than Birthing Kits for this period:

Club	Project
Kitchener-Waterloo	One Billion Rising Flash Mob
Stratford	One Billion Rising Flash Mob
Owen Sound	Christmas gifts to the Women's Centre

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	They supported a club member who was ill and experiencing financial issues as a result.
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BIRTHING KITS:

What has your area done during the period?

Club	Date	Birthing Kits Completed
Stratford	December 8, 2012	165-ran out of materials

Where were they sent? Have not been sent.

COMMUNICATION / DISSEMINATION OF INFORMATION

	Completed to Date during the <u>period</u>	Remarks
Area Director's Newsletter	NO	
<p>Others (e.g. media coverage or information submitted to media without receiving coverage): Many clubs are using their websites to disseminate information, rather than newsletters. Kitchener-Waterloo-received significant media coverage for their IWD event both newspaper and local TV. They also completed 3 newsletters in this period. Stratford-newspaper and radio advertising of their IWD event. Owen Sound: A letter to the Editor of the Owen Sound Sun Times, from the club president was published on Feb. 14/13. There had been a recent editorial in appreciation of local service clubs. Zonta was not mentioned in the editorial. The letter gave information about the ZC of Owen Sound & acknowledged the positive work of service clubs. President sends 'Odds & Ends' to members each month with agenda.Odds & Ends lists birthdays, Zonta community involvements, upcoming dates,& relevant club information updates</p>		

List Club functions attended during the period including meetings and special events:

Woodstock meeting in January Cambridge meeting in February

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ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes # 3 No # 2

Woodstock is working on theirs. They are ensuring it aligns with ZI.

Owen Sound: On Feb. 9/13, a Sat. Implementation planning meeting was held attended by 11 members, & responses from an additional 8 members. For a club of 23 members, that was a great response! The president & member, Cindy Weir planned & facilitated the meeting. Revisions & additions to the Strategic Plan, developed with Joan Westcott's excellent help, resulted from the meeting. Final plan will be on the agenda for approval at the May meeting.

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Club	Activity
Kitchener-Waterloo	IWD event-Aruna Papp-spoke on Honour Violence-225 people in attendance
Stratford	Information on International projects included in Advocacy reports at monthly meetings
Owen Sound	Encourage members to read ZI newsletters

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

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Kitchener Waterloo: Women of Achievement Award, YWPA & Jane M. Klausman Award – Committee work in progress

Woodstock-YMPA Award

Stratford-continue to work with the OPP on the Sunshine room for victims of violence and support programs that promote positive self-image, educational choices and healthy lifestyles for young women in our community. Also recently supported a similar program for grade 7-8 males as part of program includes discussing positive male-female relationships.

Owen Sound: During this time period, there was a Zonta member presence at the following community activities: National Day of Remembrance and Action, Dec. 6/,12, One Billion Rising, Feb.14/13.

8 Zonta members walked in the Walk for Memories, Alzheimer's Society and raised \$2720.00 for the local Alzheimer's Society. Zonta also contributed discretionary service funds to the local organizers of One Billion Rising. Discretionary service funds also were given to groups identified in earlier question on Service Projects for this time period.

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

Kitchener Waterloo and Woodstock clubs are using the scorecard.

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

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.Kitchener Waterloo:

Stratford: The UN chair is now the Advocacy chair. She presents about current projects or recent media at the monthly meetings.

Woodstock- working with the scorecard approach. Approaching other service clubs and organizations to put together events for the 16 days of activism and Zonta says No campaign in Nov. 2013.

Owen Sound: President forwards any members emails about advocacy issues and also sends emails about community advocacy opportunities

What are you, as Area Director, doing to support this process?

I provide information to the clubs on the Zonta Says No Campaign and encouraged them to download the toolkit from the ZI website.

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it?
For the present reporting period: how close is the Area to reaching this goal?

Woodstock: goal was 3 for this year and inducted their third member in January.

Stratford has a goal of 20 members for this year and currently have 18.

Owen Sound: Membership goal is one new person a year. We have met the goal already this year.

Membership Committee has ideas & energy for retaining members & welcoming new ones. At Feb. meeting, one member who had worked on the club website was presented with a tiara (which she had to wear during the meeting) and was declared Queen of Zonta for the evening.

Several members have commented to president, that seating arrangement is intimidating and unfriendly. As a result, there have been changes to the beginning of the meeting and different seating arrangements are being tried at meetings. (smaller tables and not large square. Shaped table) Feedback has been positive. Also, meetings are starting with a Welcome Circle and ending in a circle. This has been well received.

There have been meeting guests, who may be possible future Zonta members, at each meeting during this period.

Does your Area have Z- or Golden Z-clubs?

Guelph-2 Z clubs

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Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Stratford-investigating starting a Z club in a local high school. They have emailed the district Z club chair for information on how to start the club.

As Area Director, what have you done to work on this?

Attempted to connect the Stratford club with the person within the District who can assist them

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Woodstock:goal is to donate 1/3 of dollars raised from IWD and Rose Sale to ZI
Owen Sound
Stratford-will be discussing commitment at next meeting
Kitchener-Waterloo-funds raised through IWD are donated to ZI
Owen Sound: Club goal to ZI Foundation is \$600.00 per year and was submitted in Oct. 2012

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

Club	Activity
Kitchener-Waterloo	Every month at the general meeting, they "toast" another club. Prior to the toast the UN/Int'l Committee gives an update on that club
Stratford	As part of the Advocacy committee United Nations' projects are often discussed at the monthly meetings. Also, the Advocacy chair is very active in posting Advocacy and United Nations information on the club Facebook

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	page.
Woodstock	They are working towards programs with other groups to highlight the 16 days of Activism. Zonta says NO

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Not in this reporting period
Jane M Klausman Scholarships	Action/Activities: Kitchener Waterloo: Successful applicant selected. Award to be presented at their April General Meeting.
Young Women in Public Affairs Awards	Action/Activities: Kitchener Waterloo: Successful applicant selected. Award to be presented at our April General Meeting Woodstock: presented award to recipient at our IWD Breakfast. Owen Sound: applications were provided to schools, but no candidates this year.

Actions by your Area clubs to promote the Special Days listed below in the clubs?
Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Kitchener-Waterloo- General Meeting speaker was an author of a book about Amelia Earhart, and did a one hour monologue on Amelia's life.
Rose day/International Women's Day March 8	Action/Activities: not in this reporting period
International day of peace September 21	Action/Activities: Many did promotion of this via their newsletter, twitter etc.
United Nations day October 24	Action/Activities: Promotion via newsletters, email, twitter etc.
Zonta International "birthday" November 8	Action/Activities: Woodstock: History provided at General meeting

Additional information:



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I did not hear from Guelph for this report and will follow up.

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