

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012**

AREA: 4

Area Director: **Mary K Yunker**

e-mail: **mkyunk@rochester.rr.com**

MEMBERSHIP:

Total # for Area June 1, 2012 166

Amherst 16 Aurora 11 Batavia 24 Buffalo 30 Cheektowaga 25 Geneva 16
Hamburg 23 Rochester 21

Total # for Area at period end 169

Amherst 17 Aurora 11 Batavia 24 Buffalo 30 Cheektowaga 25 Geneva 17
Hamburg 23 Rochester 22

CONTRIBUTIONS to Zonta International Foundation during the period: \$ 0

(ZI recommends 1/3 of funds raised Club manual p15)

Amherst -0 Aurora-0 Batavia-0 Buffalo-0 Cheektowaga-0 Geneva Hamburg-0
Rochester- 0

Contributions to local projects for the period including local awards: \$ 912

(scholarships, YWPA, Klausman etc)

Amherst Aurora Batavia- \$750 Buffalo-0 Cheektowaga-0 Geneva - 50
Hamburg-\$112 Rochester- 0

AREA FUND RAISERS and the amount raised for this period:

Amherst – Wearhouse event \$200 and ChocoLoco event \$250 **Aurora** – profit from Lucky Number waiting on payment of a few more bills **Batavia** – Lottery Tickets \$1,000
Buffalo- Basket Raffle \$1,800 **Cheektowaga** – Comedy Night \$1,303 Flower Power \$68 and Vendor Fare \$1,600 **Geneva** – Ruffled flower bouquet, Zotos products and held pot luck dinner \$274 **Hamburg-Orchard Park** - Wine Tasting Events \$3,700
Rochester- Penny Colman event raised \$463, and also raised awareness of Zonta in the Rochester area, had close to 30 guests at this event, and Penny mentioned club on her website and her Facebook page.-

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
 FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012**

--

AREA SERVICE PROJECTS (hands on) other than Birthing Kits for this period:

- **Amherst** - 2 club members participated in the Girls on the Run event
- Aurora** - ?? **Batavia** – assisted at annual Pink Hatter's Dinner in October and raised funds for Healthy Women's Partnership; Weekly staffing of YWCA My sister's Closet to sell clothes with funds going to Domestic Violence Program; **Buffalo**- Spaghetti Dinner for Respite for Women **Cheektowaga** – Assisted Rotary club in selling books; Work with the Depew Boys & Girls clubs making coloring books for the Family Justice Ctr; Visited ladies at the Maplewood Nursing Home **Geneva** – take books and magazines to female jail inmates
- Hamburg-Orchard Park**- fixed dinners at Ronald McDonald House, Family Justice Center (volunteers at site, poster project, and fund raisers), Kathleen Mary House (staffed fundraiser, donations, Warm the Children), **Rochester** - Gathered and delivered food to Seeking Common Ground's Herb Haven (A Venture Run by Women on the Path to Self-Sufficiency); Personalized journals for the women of Safe Journey (Breaking the cycle of domestic violence one person at a time); Gathered and donated shoeboxes for the YWCA's Holiday Project; Collected and donated coats, hats, scarves, and gloves for Angels of Mercy (mission: to reach out to women of all ages who have been affected by life controlling issues); Helped with registration and check out at the Emerald Ball (a fundraiser for the Pluta Cancer Center, mostly breast cancer); Helped with registration and check out at the Empty Bowls fundraiser for Catholic Family Center (raising funds for the Housing and Homeless division); Helped out at the St. Joe's breakfast fundraiser; Actively participated with the Domestic Violence Consortium of Monroe County at their monthly meetings.

BIRTHING KITS:

What has your area done during the period?

Amherst -0	Aurora -0	Batavia-0	Buffalo-0	Cheektowaga-0
Geneva, Hamburg, and Rochester will do something in the spring				

If assembled, how many? Batavia passed along 1,000 made in June on to the Pittsburgh club and has about 200 in storage,

Where were they sent? Cheektowaga sent 50 kits to Uganda and has about 450 in storage

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
 FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012**

COMMUNICATION / DISSEMINATION OF INFORMATION – all clubs do newsletters

	Completed to Date during the <u>period</u>	Remarks
Area Director's Newsletter	Have Not done a specific newsletter	Have sent messages as needed to remind Presidents of deadlines and have made comments as I passed along the individual Club's monthly newsletters.
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe: Amherst – adv in Debutante program booklet Aurora - none Batavia –had adv in Womens Health Section of Daily News in October Buffalo - none Cheektowaga - none Geneva - none Hamburg-Orchard Park - joined Chamber of Commerce as a non profit and took an ad in their Holiday Bash program. Club name will be included in all their mailings. In addition, club meetings are announced in the local Bee newspaper, Hamburg Sun and Pennysaver. Rochester - September Penny Colman event listed in Democrat & Chronicle in the weekly "Things to Do" and again on day of event in "Things to Do Today." ; Received "Thumbs Up" mention on editorial page for helping with the St. Joseph's Fundraising Breakfast.		
All clubs are doing newsletters		

List Club functions AD attended during the period including meetings & special events:

Met with all Club Presidents on Sept 8 Amherst – Nov 27 th Club Monthly Meeting Aurora - Oct 27 th Lucky Number Luncheon and on Nov 15 th their 40 th Anniv. Party Batavia-Genesee County – own club meetings Cheektowaga-Lancaster – October 18 Club Monthly Meeting/Zing Hamburg-Orchard Park - October 8 Club Monthly Meeting Rochester – Sept 25 Celebrating Women special speaker event Buffalo will be my last club meeting in January

ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012

Do your area clubs have formalized strategic plans? Yes #_4_ No #_4_
Amherst - No Aurora - No Batavia - No Buffalo-Yes Cheektowaga-No
Geneva -Yes Hamburg-Yes Rochester - Yes

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

- **Amherst** – articles in monthly newsletters **Aurora** – articles in monthly newsletters
Batavia - Club did not distributed newsletter for 2 months; ZI Projects were mentioned during October club meeting; President is occupied with aged parental issues right now **Buffalo**-has very informative newsletters **Cheektowaga** – Discussed each ZI project during club meetings **Geneva** - mentioned in newsletters **Hamburg-Orchard Park** – Articles in their newsletter highlighting current Zonta International initiatives and what progress is being made towards achieving them **Rochester** - October meeting: we talked about (and showed slides) Zonta International's contributions to UN Women, Say No UniTE to End Violence Against Women. Showed how to join the Zonta Action and encouraged members to do so; November meeting: showed the youtube video of UNICEF thanking Zonta International and the Welcome from 2012-2014 Zonta International President, Lynn McKenzie (very inspiring).

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

Amherst - donate to Buckets of Love for the women refugees as part of Buffalo International Institute and collect items for Gerald Place **Aurora** - donate items to Haven House and books to Libraries **Batavia** - planned YWCA Women's Power Up Program was cancelled for lack of participants **Buffalo**- donate to Buckets of Love for the women refugees as part of Buffalo International Institute **Cheektowaga** – Helps 2 needy families with women as head of household during Holiday season; Working with Sisterhood Wellness Ctr to prepare for their Retreat **Geneva** - items for female jail inmates **Hamburg-Orchard Park** - Habitat for Humanity, Ride for Roswell and continuing to work on Area 4 projects (International Institute forum on refugees)
Rochester

**AREA DIRECTOR’S REPORT TO THE GOVERNOR
 FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012**

If your Area’s Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

Amherst - ? **Aurora** - ? **Batavia** – do only a couple small projects to keep Zonta name visible in the community and perhaps find prospective new members **Buffalo**- ? **Cheektowaga** – only do those that meet mission statement **Geneva** -- ? **Hamburg**- No **Rochester** - had a service meeting and voted to not support some of the projects that don’t directly focus on advancing the status of women.

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) “scorecard?” (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

Amherst - ? **Aurora** - ? **Batavia** - Yes **Buffalo** - Yes **Cheektowaga** - Yes Continue to work on the Behind Closed Door Poster Project **Geneva** - planning a spring project **Hamburg-Orchard Park** - YES – At both Family Justice center and Kathleen Mary house they advocate for victims of domestic violence. In addition, with the direction of the D-4 Advocacy Chair, we have participated in the beginning stages of organizing Area Zonta clubs in a coalition for advocacy, perhaps joining with other women’s groups. **Rochester** - Yes

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Amherst Aurora Batavia Buffalo Cheektowaga Geneva Hamburg Rochester
most of the clubs had members attend the Nov. Advocacy Meeting led by Toni

What are you, as Area Director, doing to support this process?

Am trying to support Toni in her work and I also attended the Nov Advocacy Meeting

AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it?

For the present reporting period: how close is the Area to reaching this goal? **All clubs are aware of importance of increased membership - believe each club wants either one or two new members. Geneva, Rochester and Cheektowaga-Lancaster all held ZINGS. As the AD I inducted 3 new members and know there are several prospective members in Area 4**

Amherst - inducted 1 new member at the Nov meeting **Aurora** - three prospective members at their 40th Anniv Celebration **Batavia** – had a prospective member attend 2 meetings and will join in December **Buffalo** – has one promising prospective member **Cheektowaga** has 2 prospective members **Geneva** – added one new member as result of their ZING **Hamburg-Orchard Park** – In order to increase membership they have joined the Chamber of Commerce to put Zonta in position to reach out to female members who they can invite to join Zonta. **Rochester** – goal is 4 new members and have several prospective members

Does your Area have Z- or Golden Z-clubs? **There are 3 Z-clubs in Area 4**

Amherst - No Aurora – No **Batavia** – Yes at Batavia High School Buffalo-No **Cheektowaga** – Yes at Lancaster School Geneva - No **Hamburg-Orchard Park** - YES at Mount Mercy Academy Rochester - No

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Amherst - No Aurora - No Batavia - No Buffalo -No **Cheektowaga** – working on a Golden Z at Villa Maria College Geneva - No Hamburg-Orchard Park - No Rochester - no

As Area Director, what have you done to work on this?

Now that I know about their plans or lack of plans I will continue to remind them of this

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
 FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012**

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at <http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Amherst – amount is in budget **Aurora** – amount is in budget **Batavia** – has amount in budget and have increased from previous year (not quite at 33% level, but hope to be in next fiscal year) did a special fund raiser to cover new goal **Buffalo**- as Club #1, assume they are at 33% level **Cheektowaga** has 33% in their budget **Geneva** - don't believe they have set budget **Hamburg-Orchard Park** – have amount in budget will be same as last year **Rochester** – planning for 33%, funds not yet realized

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

- **Amherst** - unknown **Aurora** - unknown **Batavia** – had a table top UN display at October meeting **Buffalo** – Bonnie Clesse spoke to club about advocacy and the UN at November meeting **Cheektowaga** – Shares information in newsletters and emails to membership and Convention Delegate gave report to club after Convention **Geneva** - none **Hamburg-Orchard Park** – New projects were discussed this quarter as well as newsletter articles about Day of the Young Girl Child, UN Day and the 16 Days of Activism **Rochester** - The UN was the focus of a presentation at October's meeting. November's meeting included a video from UNICEF thanking Zonta. Brochures on the 16 Days of Activism were handed out at November's meeting. Held a candlelight vigil to commemorate the beginning of the 16 Days of Activism on November 25th. Every day are posting information on 16 Days campaign on our Facebook page to raise awareness of the campaign.

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Hamburg-Orchard Park has sent information to local colleges
Jane M Klausman Scholarships	Action/Activities: Aurora Club had current winner article in their newsletter

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
 FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012**

Young Women in Public Affairs Awards	Action/Activities: Batavia, Cheektowaga, and Rochester plan to offer Award in spring and Cheektowaga has info on all awards on their website
--------------------------------------	---

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: not this period
Rose day/International Women's Day March 8	Action/Activities: not this period
International day of peace September 21	Action/Activities: Amherst Aurora Batavia Buffalo Cheektowaga Geneva Hamburg-Orchard Park had article in newsletter Rochester
United Nations day October 24	Action/Activities: Amherst Aurora Batavia – had UN table top display at club meeting Buffalo- Cheektowaga- Geneva Hamburg-Orchard Park had D-4 Advocacy Chair speak at club Rochester
Zonta International "birthday" November 8	Action/Activities: Amherst Aurora Batavia Buffalo – had a birthday cake at meeting Cheektowaga Geneva Hamburg-Orchard Park - celebrated the date with cupcakes Rochester