



Zonta International District 4

Advancing the Status of Women Worldwide

AREA DIRECTOR'S REPORT TO THE GOVERNOR FOR THE PERIOD Dec 1, 2012 to Feb 28, 2013

AREA: 4

Area Director: **Mary K Yunker**

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Membership: increased by 8

Total # for Area June 1, 2012 166

Amherst 16 Aurora 11 Batavia 24 Buffalo 30 Cheektowaga 25 Geneva 16
Hamburg 23 Rochester 21

Total # for Area at period end 174

Amherst 17 Aurora 11 Batavia 25 Buffalo 30 Cheektowaga 25 Geneva 20
Hamburg 23 Rochester 23

Contributions to Zonta International Foundation during the period: \$ _____

(ZI recommends 1/3 of funds raised Club manual p15)

Amherst 0 Aurora Batavia 0 Buffalo 0 Cheektowaga 0 Geneva \$113
Hamburg \$2,800 Rochester \$3,000

Contributions to local projects for the period including local awards: \$ _____

(scholarships, YWPA, Klausman etc)

Amherst \$350 to warm clothing project **Aurora Batavia 0 Buffalo 0**
Cheektowaga 0 Geneva 0 Hamburg \$500 each to the Family Justice Ctr and the Kathleen Mary House , also made donations of clothing, personal care items, gift cards to homeless female veterans and their families--independent donations from members, and holiday gifts to a needy family. **Rochester \$7,000** for grants and \$150 to Friendship Children's Center

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Area fundraisers and the amount raised for this period:

Amherst \$342 from holiday poinsettia sale **Aurora** **Batavia** Bataviaopoly Games Sales \$8,800 **Buffalo** 0 **Cheektowaga** ? total from February event not yet tabulated
Geneva December cookie Sale \$1,495 **Hamburg** \$5,098 doing gift wrapping at McKinley Mall and \$90 by selling City Dining Cards **Rochester** \$75 from a Downton Abbey social event, \$317 Pampered Chef party, and \$500 from a Lucky Draw

Area service projects (hands on) other than Birthing Kits for this period:

Amherst none **Aurora** **Batavia** members staff the YWCA Clothing Store each Thursday evening, dollars raised at their store supports their Domestic Violence Program
Buffalo Visits with TRY girls, bringing birthday and Valentine gifts and taking them to a musical. **Cheektowaga** Weekly volunteer hours at the Family Justice Ctr as well as cleaning the children's room, visiting residents at the Maplewood Nursing Home, and holiday gifts for a needy family **Geneva** Collected books and magazines for Ontario County Jail Women Inmates **Hamburg** made dinner for residents at Ronald McDonald House, continue with poster project for the Family Justice Ctr, also have a "Warm the Children" project **Rochester** Mitten Tree at YWCA, Crisis Nursery Fund-raiser, Study Book collection for Sojourner House, YWCA gift sorting, participated with the domestic Violence Consortium of Monroe county at their monthly meetings

BIRTHING KITS:

What has your area done during the period?

Amherst made 250 **Aurora** **Batavia** 0 **Buffalo** **Cheektowaga** to be done on May 11 **Geneva** none this period **Hamburg** will do a joint project in May with Cheek-Lan
Rochester still in planning stages

If assembled, how many? _____

Where were they sent?_ 250 from Amherst going to Nicaragua___Kits assembled by Geneva club last April were sent to Malawi___

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COMMUNICATION / DISSEMINATION OF INFORMATION - all clubs do a monthly newsletter with the occasional missed month and then shared with all clubs

	Completed to Date during the <u>period</u>	Remarks
Area Director's Newsletter	2	Two actual newsletters, but do other email messages as necessary – copies have been shared with Governor
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe: Amherst Aurora Batavia article regarding YWPA in Daily News Buffalo -none Cheektowaga - none Geneva -none Hamburg Meeting announcements and scholarship information are placed in the Bee newspapers, Hamburg Sun and Pennysavers. We also have joined the Hamburg Chamber of Commerce and placed an ad in their Holiday program and are listed on their advertisements and website. Rochester Facebook page, Thumbs Up column on the editorial page of the Democrat & Chronicle newspaper for club's donation to Angels of mercy		

List Club functions attended during the period including meetings and special events:

Amherst Aurora Batavia only visited Buffalo Club January Amelia Earhart Program Cheektowaga Geneva Hamburg Rochester spring and good weather will have me out and about attending events

ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes #_2__ No #_6__

Amherst -no **Aurora** **Batavia** - no **Buffalo** - yes **Cheektowaga** - no **Geneva** - no
Hamburg **Rochester** - yes

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
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1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Amherst - International Service Projects are mentioned in club newsletters **Aurora**
Batavia - Service Projects are mentioned in newsletters **Buffalo** held an orientation meeting in February **Cheektowaga** club discussed the projects listed in the Zontian magazine **Geneva** -Information is shared with members in newsletters **Hamburg** Articles were placed in the monthly newsletter as well as being discussed at club meetings **Rochester** - Reviewed International Service Projects at our December meeting – descriptions of project and funds donated to project. Information on "Zonta Says No" project in both January's newsletter with follow up related information under that banner in February's newsletter.

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

Amherst - collect & supply items to the Gerard House as well as tutoring there; also does work with the IIB **Aurora** **Batavia** staffing YWCA Clothing Store with funds raised going to their domestic Violence Program **Buffalo** - visits to the TRY girls **Cheektowaga** – see comments on page 1 **Geneva** - Literature for women Inmates **Hamburg** Habitat for Humanity, Poster project for Family Justice Center (posters with tear-off tabs are placed on the backs of toilet stall doors in women's bathroom at the South Campus of Erie Community College and other locations), Ride for Roswell donations, and Continue to work on Area 4 projects **Rochester** - yes

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

Amherst - none **Aurora** **Batavia** - none **Buffalo** - none **Cheektowaga** - none
Geneva - none **Hamburg** **Rochester**

AREA DIRECTOR'S REPORT TO THE GOVERNOR
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2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) “scorecard?” (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

Amherst - no Aurora Batavia - yes Buffalo - yes Cheektowaga -yes Geneva Hamburg Rochester - yes
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If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Amherst – sharing information from other Area clubs with own members Aurora Batavia Buffalo Cheektowaga Geneva – information in newsletters Hamburg Rochester

What are you, as Area Director, doing to support this process?

Am sharing information and suggestions in email messages and newsletters
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3. Membership (Recruit, Retain, Rejuvenate)

What is your Area’s membership goal and how are the Clubs aiming to achieve it?
 For the present reporting period: how close is the Area to reaching this goal?

All clubs wanted one or two new members and several have already found at least one new member. A new member was inducted in Batavia club at their January meeting.

Amherst - hopes to add another new member in March **Aurora** **Batavia** - inducted 1 new member in January **Buffalo** had 3 prospective members at the January meeting
Cheektowaga had a goal of 2 and have 4 prospective **Geneva** – has added 4 **Hamburg** – has joined the Chamber of Commerce to make the club more visible in the community
Rochester – has 4 news members so far this fiscal year

Membership recruitment is mentioned in communications by Area Director
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Does your Area have Z- or Golden Z-clubs? Yes Z-Clubs in Cheek-Lan, Hamburg, Batavia

Amherst Aurora Batavia Buffalo Cheektowaga Geneva Hamburg Rochester Only 3 of the Area 4 clubs have Z-Clubs
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Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Buffalo hopes to have a Z-Club

As Area Director, what have you done to work on this?

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at <http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? *All clubs are aware of the suggested 33% donation and are striving to meet this goal*

And, for the present reporting period: how close are they to reaching this goal? See below

Amherst Aurora Batavia **Buffalo** is encouraging all members to make donations
Cheektowaga Geneva **Hamburg** has made \$2,800 donation **Rochester** has made a \$3,000 donation

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

Amherst - none this quarter Aurora **Batavia** - none this quarter **Buffalo** – none this quarter **Cheektowaga** mentioned in newsletters **Geneva** - none
Hamburg - Presentation made at our meetings by our Advocacy/United Nations Chair; Articles in our monthly newsletter with references to Zonta magazine articles and Z1 proposed projects for upcoming biennium both in the newsletter and at the meetings
Rochester – none this quarter

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What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Hamburg had article placed in newspaper
Jane M Klausman Scholarships	Action/Activities: Committee Chair informs local schools
Young Women in Public Affairs Awards	Action/Activities: Amherst had one student contact them about award; Batavia, Cheektowaga, Hamburg, and Rochester have put out notices about the award

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Buffalo held a program and the Area Director was in attendance Batavia, Cheektowaga and Hamburg - members gave an AE presentation; Geneva had speaker who is member of the Ninety-Nines Rochester encouraged club members to make a donation to ZI
Rose day/International Women's Day March 8	Action/Activities: Amherst Aurora Batavia Buffalo Cheektowaga Geneva Hamburg Rochester
International day of peace September 21	Action/Activities: Amherst Aurora Batavia Buffalo Cheektowaga Geneva Hamburg Rochester
United Nations day October 24	Action/Activities: Amherst Aurora Batavia Buffalo Cheektowaga Geneva Hamburg Rochester
Zonta International "birthday" November 8	Action/Activities: Amherst Aurora Batavia Buffalo Cheektowaga Geneva Hamburg Rochester

ADDITIONAL NOTES: Rochester club had a Heart Award program