



**AREA DIRECTOR'S SUMMARY REPORT TO THE GOVERNOR  
FOR THE PERIOD June 1 ,2012 to OCTOBER 31, 2012**

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**PRESIDENTS TRAINING:** This took place the weekend prior to the September District Board Retreat; following our AD Training at the Retreat, the President's Orientation Power Point was sent out to all the Presidents. Pertinent messages have been sent out to the Presidents each month, most of which relate to sharing Area Club monthly newsletters, Area Fund Raisers, and Foundation Donations.

**MEMBERSHIP:** Installed new member in both the Rochester and Cheektowaga-Lancaster clubs, so we have growth in Area 4. The Cheektowaga-Lancaster, Rochester, and Geneva Clubs all held ZINGS. Am waiting for financial forms from Geneva so they can receive ZING money from District. Unfortunately, we lost Rochester's President, Amy Irish, who has been replaced by Pat Deane.

**ACTIVITIES:** This first quarter covered the summer months when many clubs were not active, therefore some club's didn't have a lot to report. Since then there have been several Fund Raisers and Service Projects. I attended the Aurora Club's Lucky Number Luncheon and their 40<sup>th</sup> Anniversary Party will be on Nov 15<sup>th</sup>. Buffalo is hosting another Advocacy Forum on Nov 15<sup>th</sup>. I will attend the Amherst Club's meeting on Nov 23, which will leave me with only the Buffalo Club to visit, probably in January for their AE program.

**SOCIAL MEDIA:** Of the eight Clubs in Area 4, four clubs are signed on with Face Book - five have their own website, with one more in the process of building a website.

**Z-CLUBS:** the three Z-Clubs in Area 4 are once again active and doing projects.