

## Communications Report

- 1) E-News- used Mailchimp for the first D4 E-News-
  - a. copied and pasted 738 email addresses received from ZI database of all D4 members.
  - b. 83 or 12% bounced because they are incorrect. Need to be sorted by club, sent to ECP and corrected.
  - c. According to Mailchimp- 227 were opened, 428 were not. How accurate?
  - d. Only 2 unsubscribed- one is no longer a Zonta member.
  - e. Have suggested we use this format either monthly or every other month.
  
- 2) Group and Generic Emails- have set up group for all of board, club list- 1 member (ECP) per club, and generic email forwards for all committees and positions on board. Clickable from D4 website.
  
- 3) Club websites- Currently assisting 6 clubs (5 have never had a website) with a new site using Wordpress:
  - a. St Catharines
  - b. Niagara Falls NY
  - c. Fort Erie
  - d. Batavia-Genesee County
  - e. Pittsburgh
  - f. Three Rivers Pittsburgh North (new updated website)
  
- 4) D4 Website- committee updates
  - a. Need updates for sections for
    - i. Awards
    - ii. Membership
    - iii. Z Clubs
    - iv. Forms, manuals, guides (AD's?)
    - v. Update ZI Service Projects
    - vi. Update birthing kits
    - vii. Club logos
    - viii. Pictures- AD's and Committee chairs
  
  - b. Signup for newsletters and/or all announcements- needs to be done ASAP
  
  - c. Stats- working on
  
- 5) D4 Facebook= sporadic
  
- 6) New Recruits- Judy Labiak- posting club events, Sabina Ramsey- PR