



**ZI DISTRICT 4 MEETING FOR CENTENNIAL CHAIRS OF CLUBS – JULY 14, 2018**  
**IDEAS FOR CLUB EVENTS**  
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**ZONTA INTERNATIONAL CENTENNIAL THEME: 100 YEARS OF EMPOWERING WOMEN**

**ANYTHING! CAN BE A CENTENNIAL ACTIVITY OR EVENT – REACH OUT TO YOUR COMMUNITY**

**EASY ACTIVITIES** – Remember to get media coverage: newspapers, radio, TV, Facebook, Twitter, etc.

Just do your usual activities, fundraising, etc. & call it “Centennial” with a bit extra to make it special

- Do or Collect 100 of something. Get school students or community members or organizations involved
- March or participate in a parade
- Get dignitaries to write proclamations of Days in Honor of Zonta
- Take a photo from above of your members, family, friends in same colors – in a 100 or Zonta shape
- Do a display in a Library, Town Hall, Historical Society, Fair, etc. Have a birthday cake celebration at it
- Submit articles & photos to the newspaper about anything: preparing, event, thanks for supporting us. Invite dignitaries.
- Put yellow or blue light bulbs outside next to your doors & publicize it so others will do it.
- Have a community-wide door decorating contest with prizes for best YELLOW design
- Birthday Celebration with cake, etc. at November Meetings. Invite dignitaries, friends, Zonta alumnae
- Mani-pedi party with champagne at a salon- Do nails blue for Centennial or have a contest for best nails
- Wear Zonta colors or Centennial blue at a meeting or event. Prizes for the best, most, craziest, etc.
- Have good speakers at meetings on Amelia, Suffrage, Women’s health/ Strokes, Abuse, Women in politics, League of Women Voters, etc. & invite guests. Advertise it ahead of time & make it welcoming.
- Create an easy picture about ZI Centennial & have a coloring contest at schools or libraries
- At an event (luncheon), give award/s to prominent local women for their service, etc.



Zonta District 4

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# Zonta D4 Centennial Committee

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## **MORE INVOLVED EVENTS & ACTIVITIES – REMEMBER TO GET YOUR COMMUNITY INVOLVED**

- Centennial dinner to honor several women (& men). Ask each organization to nominate the person they want to honor & a member who will talk about them. Award plaques with Zonta's name on them made to honor each one. Have a birthday cake & honored guest can blow the candles out
- Brunch or Luncheon or Dinner or Wine Tasting with basket raffle, wine raffle or fashion show
- Movie (popular or special rental) with socializing over wine, snacks or coffee, tea & desserts
- Sponsor a concert or play with refreshments after
- Have a themed race or walk – children &/or adults or families – prizes for costumes or most in a group, etc.
- If your town doesn't have a Zonta sign/s (like Rotary) at entrances to the town, get permission to get one & install it with dignitaries & a reception, etc.
- Ask if you can install a sign where you have your meetings. Think about ways to get your name out in the public ... to celebrate your Centennial.
- "Paint the town yellow" or Blue- Ask shopkeepers to let you decorate their windows in yellow for a month to honor our Centennial – or maybe they'll do the decorating. Let people vote for their favorites & give award plaques at a party to Most Yellow, Best honoring Zonta, Most Creative, Prettiest, Funniest, etc.
- FilmFest like ZC Kitchener-Waterloo's
- Make a Blue Centennial Logo or a 100 with 00s cut out for people to look through that people can have their photo taken with. Have it at events
- Hand out Blue Centennial logos to people & have an email or website so they can submit their photos with it. Have them take photos with it on their vacations. Prizes for most unusual, farthest away, beautiful. Etc. & have an award ceremony & winners in the news
- Pay for a billboard (It's expensive.) or see if you can put a banner across a main street or hang banners
- Get permission to Plant a Yellow Rose Garden in a public place. Make sure it'll be taken care of.
- Tour of members' (& friends') homes (or gardens). Ask each to put a nice Zonta wreath on the door
- Have members donate or Ask groups to collect donations of 100 of food items or diapers, clothes, school supplies, sanitary supplies, toothpaste, shampoo, soap, cleaning supplies, etc. – A different item each month or so. See how many 100s you can get & give an award for the most & put in news.



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- Have a tour of historic places in your area
- Donate books about famous women to the library or school (This can be along with a Zonta exhibit)
- Dine Around: Willing Members host 8 guests. Each pays \$30 & brings wine. Fun fund raiser to attract new members
- Do a (or some) volunteer service/s in honor of Centennial
- “High Tea” Wear clothing from the time of Zonta’s founding
- Light up buildings or bridges or Falls, etc. in your area in Blue on Nov. 8 weekend or 16 Days of Activism
- Flash Mob
- Co-celebrate 100 years with Quota Club. Marian De Forest was the first Pres. of First Quota Club (in Buffalo)
- Ask your Library’s Book Discussion Club to discuss a book about women & have members serve snacks
- Have a Winery make a run of bottles of wine with Zonta labels on them. You cannot sell them, but the Winery can ... or you can give them away as part of an event.
- Have kids or adults make designs out of 100 pennies or whatever – Prizes for the best.
- Start a Z Club or Golden Z Club ... Or do something with your Z Club.
- Make Birthing Kits with another Zonta Club or a different organization
- Challenge local organizations to each donate 16 items for Care Bags to a Women’s Shelter- 16 Days of Activism
- “Free the Girls” Have a Panel Discussion & Donate bras to sex trafficking survivors in Africa. They sell them.



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## ZONTA INTERNATIONAL INFORMATION

### OUR CENTENNIAL IS A ONCE IN A LIFETIME OPPORTUNITY TO RAISE OUR NAME RECOGNITION

#### CONCENTRATION ON: NAME & MISSION – PR – ATTRACT & KEEP NEW MEMBERS

- Focus on the Theme: 100 Years of Empowering Women (Through Service and Advocacy) We in ZI want to have a worldwide theme so everyone who hears about Zonta Knows! That we are worldwide.
- Our action motto is “Honor and Empower”. Honor the Past & Empower the Future
- ZI is giving us all the help they can – online guidelines, tools & support + the Centennial Logo. But ZI is allowing districts & clubs the maximum authority to find their own ways of celebrating our Anniversary.
- Make **Every Thing!** newsworthy. You need a person or committee whose sole responsibility is to help make each thing newsworthy & submit well-written articles to the news, radio, TV, & arrange interviews etc.
- **People** are the Most important thing in Zonta. Without dedicated members & a community that knows we’ve been working for women for 100 years, there is No Zonta. Good, effective PR is essential.
- Get the name Zonta out in the public as often as possible – even on your clothes & jewelry.
- Every meeting, event & activity is an opportunity to attract new members. Make it a priority to make every occasion (especially meetings) worthwhile, welcoming & enjoyable.
- Invite Zonta alumnae to events etc.
- Remember to be proud and have fun!
- See [www.zonta100.org](http://www.zonta100.org) for more ideas & info (as soon as it’s up).
- Your job is to **Enthuse** your members; **Communicate** info to them; **Help** brainstorm; plan events & **PR**.

#### SOME DATES THAT ARE GOOD FOR CELEBRATING (ALTHOUGH EVERY DAY IS GOOD FOR EVENTS)

**October 24** – UN Day

**November 8** – Zonta’s Birthday

**Weekend of November 8, 2019** – Zonta worldwide  
Common Action

**November 25** – International Day for the Elimination of  
Violence Against Women

**November 25 – December 10** – 16 Days of Activism

**January 11** – Amelia Earhart Day

**March 8** – International Women’s Day & Zonta Rose Day

**April 10** is the 100<sup>th</sup> Day of the Year – a meaningful day  
for an event or project



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