



2018 -2020 SERVICE GOALS

Aligning to Zonta International Goal 1 MAXIMIZING PARTICIPATION IN SERVICE

Goal 1

BIRTHING KITS

1. Update D4 website of the kit items (differentiating between US & Canada), resources, distributors for Canada and US.
Resources have been shared with clubs and posted on the D4 website.
2. Birthing Kit Tracking Form. Distribution to all clubs and 70% anticipated return rate. Form contains assembly dates, numbers to be shipped & to where. Documentation will assist in determining future bench marks for service committee.
**During the first year of the Biennium, 12,000 kits were assembled and shipped.
Estimates for the second year are 5,000. (Affected by COVID-19 and fewer requests worldwide.)
Area Directors provide data in their reports. Need to continue to encourage clubs to report.**
3. Feedback form in all distribution boxes for kits targeted to communities receiving birthing kits. Form contains Service Committee contact information, request to send pictures, testimonies & kit improvements.
Several clubs have received reports and pictures from the receiving countries.

Goal 2

SERVICE PROJECTS

1. Increasing District 4 clubs' service nomination to ZI by 60%.
International Service Projects were canceled due to Centennial Awards this year.

Aligning to Zonta International Goal of PARTNERSHIP

Goal 3

CENTENNIAL

1. Promotion of the Centennial Anniversary Grants with a 25% club submission response rate. Thereby, stressing partnering with a like-minded community agency on a project.
2. Distribution of updated partnership agreement to all clubs.
3. Propose one Centennial district service project for all clubs to benefit a local cause.
**Twelve clubs submitted grant applications. ZI selected three clubs: Kitchener-Waterloo, Niagara Falls NY and Rochester. These clubs partnered with community agencies to work on local projects.
Information on Partnership Agreements presented to clubs at Workshop.
One district service project was not selected but several clubs continue:**
 - the Domestic Violence poster project
 - to assemble birthing kits
 - Free the Girls – this project is on hold while they pursue non-profit status in Canada.

Aligning to Zonta International Goal of COMMUNICATION

Goal 4

PROMOTION OF SERVICE

1. **Club reporting rate of their service projects to Area Directors & Service increased to 100%.
Attempted to compile list of service chairs for D4 website. Many clubs have different chairs for individual projects and submitted President's names.
Conducted club survey in March 2019 using list of service chairs, but only six were returned. Service chairs contacted Area Directors, Clubs and reviewed AD reports to gather information. Additional data was collected at the 2019 Workshop and Conference.
Distributed online survey to entire membership about service in Spring 2020. Results will be submitted as a separate report.**
2. **"Share Your Story" with D4 communication D4 Web, Social media increase to 80% club response & 25% club response to ZI Web.
The Buffalo and Owen Sound Clubs were recognized for service projects they have worked on for over 10 years. These clubs were recognized in "The Zontian Magazine" as well as on the ZI website. Several clubs have submitted pictures and write-ups for club activities and service projects to be included in D4 Newsletters, E-mails and posted on the Share Your Story D4 Webpage.**
3. **Recognizing achievement through social media & website
2019 Workshop presented the Criteria for Selecting Service Projects and emphasized Hands on Service Projects, encouraging clubs to highlight accomplishments and projects in local papers, on Facebook and on their websites.**
4. **Club service projects focus on helping women and girls in their communities most aligning in these categories:**
 - **Personal care items and clothing which are donated to shelters and DV victims, as well as sent to women veterans**
 - **Donations to food pantries including Birthday Bags**
 - **Free the Girls**
 - **Assisting women and girls with mentoring and/or supplies to assist their education, including STEM Programs**
 - **Awarding funds for specific local projects which meet ZI Goals**

**Respectfully Submitted by
Judy Powers & Sheena Poole
2018 – 2020 District 4 Service Committee Chairs**