



AREA DIRECTOR BOARD REPORT

SEPTEMBER 19, 2020

From:	Mary Vacanti
Date:	September 8, 2020

Facts (Information) This section contains activities since the last report, factual information to be brought to the Board regarding issues from Clubs or Committees, other matters. If the report is a follow-up to previous report, refer to the date, title and decisions of the previous report.

For your first Area Director Board Report, please submit the following information for each club in your Area.

- Have you met with your Presidents? I have met with my Presidents via email and phone. Will be meeting soon via ZOOM.
- Membership comments
 - Rosters&Club Committee Chairs sent to AD, Governor, Communications and new members. Some clubs have had some new members and have included them in all their activities. Hamburg-OP had a Garden Party to meet the new members.
- Club Activities – have they met through the summer? Do they need the District 4 GTM for their meetings? Events on the Calendar (FR, Special celebrations, etc.) Hamburg-OP met over the summer at a member's home and had their installation of officers, induction of new members and awards. The other clubs and their boards met virtually usually through ZOOM.
- Club Service & Advocacy Projects were limited but some clubs were able to accomplish a little. Buffalo helped the Family Justice Center clean their new location in the Southtowns before opening. Geneva had news releases and met with a local college about date rape. They passed out information for help with being a victim of rape on the college campus. Rochester's Service Committee met and developed a survey to see how members would like to support their projects (for example, monthly goods donation or members write a check and the committee will purchase). Hamburg-OP provided birthday bags for an outreach center. Also, they are doing a wine raffle via email to support their Service and Advocacy projects.
- How are clubs operating with COVID restrictions? Most of the clubs are operating virtually but a couple had in-person meetings. Rochester had a couple of garden parties, one for their new

members to get to know them. Hamburg-OP held a picnic at a member's home with everyone being distanced appropriately.

- **Highlights/Challenges** The biggest challenges are fundraising and membership. Geneva is asking members to celebrate their birthdays with family and friends donating via Facebook, etc... . Buffalo also worries how members are truly handling this COVID crisis and encourages members to call each other...especially the ones who are elderly and/or just lost a family member. Hamburg-OP was fortunate enough to hold their installation, induction and awards presentation outside. It was a nice way to celebrate achievements.
- I was impressed how the clubs are handling ongoing activities in such trying times.
- **Supporting Documentation** (List any attachments to be considered as part of this report.)

Question	Club	Highlights/Challenges (these are your observations)
How to communicate effectively?	Multiple	Some may need training in ZOOM
How to maintain and grow membership?	Multiple	Attracting new members could be challenging. Maybe a Spring Workshop topic?
Other ideas other than selling raffle tickets for fundraising?	All	Some are thinking outside the box but new ideas are necessary to support our projects.

Supporting Documentation (List any attachments to be Considered as part of this report)	
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