

District 4 Board Report - ZIF Committee - Sept 8, 2020

Chair - Kary Grant
 Committee - Marnie Piggot, Ann Marie West

Update Report on ZIF Committee for 2020-2022

1. Had first committee meeting on Aug 24, 2020
 - a. Subsequent meetings to be held monthly; Sept 28, Oct 26, Nov 30, Jan 4
2. Challenges - it was felt by committee that acquiring funds for this biennium will be difficult. The following goals were developed with this consideration. (They have been review by J Raymond who sits on Intl ZIF Committee)

Goal	Measurement	Notes
1. Every club donate to Zonta International in the biennium	1. In the 2020-2022 Biennium each club for D4 will have had to submit a club donation to Zonta International	
2. Maintain the average donation amount per member for D4 of \$163/per for the Biennium	2. Calculated by all donations/# of members at end of biennium	
3. Education and Communication - Increase touch points in this biennium	1. Club meetings - Minimum of 6 club presentations per year for a total of 12 for each per committee member for a total of 36 mtg presentations over the biennium. Presidents Info- a new item for presidents every month to present. D4 social media- provide info for sharing on club social media sites - goal share on 25% of sites at least once over biennium Present at district meetings and at conference.	
4. Maintain the % of membership contributing to Zonta International.	4. Measure compared to last biennium %.	