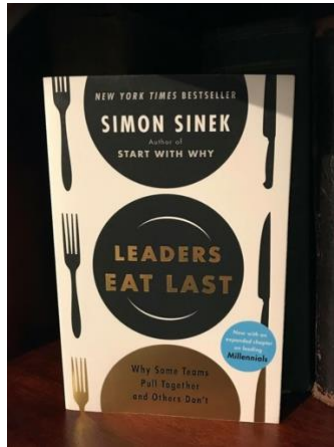


DISTRICT 4 BOOKS 'N BEVERAGES  
MONDAY, OCT 19, 2020  
7:00 PM – 8:00 PM

The *New York Times* bestseller by the acclaimed, bestselling author of *Start With Why* and *Together is Better*.



What can we learn from Simon Sinek's book *Leaders Eat Last* about fostering trust and cooperation within organizations?

Join fellow Zonta members and friends with a beverage and favourite nibbles for a one hour social and casual discussion about Simon's ideas. Can they be beneficial for us as individuals and are they helpful in building healthy Zonta clubs?

*Leaders Eat Last* by Simon Sinek

In his work with organizations around the world, Simon Sinek noticed that some teams trust each other so deeply that they would literally put their lives on the line for each other. Other teams, no matter what incentives are offered, are doomed to infighting, fragmentation and failure. Why?

The answer became clear during a conversation with a Marine Corps general. "Officers eat last," he said. Simon watched as the most junior Marines ate first while the most senior Marines took their place at the back of the line. What's symbolic in the chow hall is deadly serious on the battlefield: Great leaders sacrifice their own comfort—even their own survival—for the good of those in their care.

Too many workplaces are driven by cynicism, paranoia, and self-interest. But the best ones foster trust and cooperation because their leaders build what Simon calls a "Circle of Safety" that separates the security inside the team from the challenges outside.

Simon illustrates his ideas with fascinating true stories that range from the military to big business, from government to investment banking.