

Zonta District 4 Spring Summit 2023 Keynote Speaker

Climate Change Affecting Women and Girls in New York and Pennsylvania



Pauline W. Hoffmann, Ph.D.

Infodemiologist | Data Doyenne | Data Nerd | Leader
| Professor | Entrepreneur | Advocate | Speaker |
Writer | Creative Thinker

Biography: Dr. Hoffmann is an associate professor in the Jandoli School of Communication, a New York State senior public health fellow with the Cattaraugus County Health Department, and an entrepreneur. She is also the owner of Wild Mountain Organics, an all-natural body care company and Data Doyenne, a LinkedIn newsletter, podcast and website for the data nerd and the data nervous.

She received her doctorate and master's degrees in communication from the State University of New York at Buffalo and her Bachelor of Science degree from St. Bonaventure University. Additionally, she completed the World Health Organization Infodemic Manager Training Program. Her research and teaching focus on conflict management, conflict resolution, and corporate communication and strategy. Prior to going into academia, Dr. Hoffmann worked in creative services for Catholic Health. She also recently served as the deans of the Jandoli School of Communication and graduate studies.