

D4 2026 Area 5 Afternoon Speaker



Lori Palisin, Executive Director Safe Journey; Founder and CEO PurpleOne

Lori Palisin stands as a beacon of hope and change in the fight against domestic violence. As the esteemed executive director of Safe Journey, a leading domestic violence services agency in Erie County, PA, Lori has dedicated her career to restoring dignity and personal power to victims of domestic violence. As the chief executive officer of PurpleOne, she believes that educating all members of the communities is crucial to ending domestic violence. After a remarkable 26- year career championing the needs of victims and survivors of domestic violence, Lori spearheaded efforts to educate communities on recognizing, responding, and referring victims to essential services.

PurpleOne is a national training and awareness campaign that unites communities against domestic violence. Lori is a member of the Pennsylvania Coalition Against Domestic Violence and co-founder the current member of the Rural Erie County Domestic Violence Task Force and Domestic Violence Safe Service Network (DVSSN). She holds a bachelor's in Business, Liberal Arts and Science with a minor in Psychology from Penn State Erie, The Behrend College. Her dedication earned national acclaim when Safe Journey was awarded the Purple Ribbon Award gold medal for Outstanding Awareness Campaign in 2021, followed by Lori's personal recognition as Shelter Executive of the Year in 2023.